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The Jumper Shop Introduces Complete VoIP Installation Product Line
Products from Steren Electronics Can Ensure a Successful Telephony Installation

SAN ANTONIO, June 15, 2005— The cable industry is racing to launch voice over Internet protocol (VoIP) or digital telephony to increase service revenue and subscriber loyalty. In addition to having a dependable broadband network, cable operators need to ensure the quality and reliability of materials used in the last few feet of the VoIP installation.

To help maintain a quality connection between the VoIP service and the subscriber, The Jumper Shop is now offering a complete line of quality manufactured products from Steren Electronics. This new line of products, designed especially for VoIP installations, includes bulk cable, line cords, wall plates, and modular jacks, plugs and inserts. The Jumper Shop is exhibiting the new VoIP line here this week during SCTE CableTec Expo, Booth 553.

Steren's twisted-pair cable and patch cords are 100% tested in wiring sequence and continuity, exceeding ANSI/EIA/TIA 568 specifications. Line cords contain AWG28 stranded conductors and PVC jackets. Steren's wall plates and phone jacks are made of high impact ABS plastic with gold-plated contacts for reliable and interference-free connections. And with different styles and colors that match or blend into any decor, Steren's products look great inside any customer's premises.

The Jumper Shop also features a full line of Steren VoIP installation tools such as modular-plug crimp tools, cable strippers, slitters and cutters, as well as punch-down tools. The Jumper Shop also offers customized VoIP installation kits that place all cables, accessories, tools and instruction manuals in one box. The complete list of VoIP products and specifications can be found in The Jumper Shop's new Drop Installation Catalog, available at www.jumpershop.com.

(more)

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“To achieve success, cable operators must offer their VoIP subscribers the same quality of service, reliability, features and cost as they receive from the local phone company,” said Ed Bradley, president of The Jumper Shop. “Stereon’s quality manufactured connectivity products for VoIP can ensure a successful telephony installation.”

About The Jumper Shop, LLC

The Jumper Shop is a one-stop drop installation source for cable operators. Since 1984, the company has been a leading manufacturer of custom cable jumpers and a key partner to the cable industry. The Jumper Shop specializes in creating high-quality jumpers for all types of applications, including analog and digital TV, high-speed data and voice/VoIP. The Jumper Shop is known for complete custom installation kits and packaging with all the cables and other necessary supplies, and also offers quality products from Stereon Electronics. Based in Livermore, California, The Jumper Shop is a Stereon company and a Certified Minority Business Enterprise. For more information, visit www.jumpershop.com.

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