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The Jumper Shop Offering New Line of HDTV Connectivity Products
Expanded Product Line Features HDMI and DVI Cables and Adapters

SAN ANTONIO, June 15, 2005— As cable subscribers trade in their analog TV sets for new high-definition models, many are upgrading to HD service. These customers will require high-quality, high-performance cables to provide the best possible connection between the digital set-top and the HDTV set.

To meet this need, The Jumper Shop is offering the complete line of high-definition cables and adapters from premier manufacturer Steren Electronics. The new product line now features DVI (digital visual interface) and HDMI (high-definition multimedia interface) cables and adapters, as well as the Python[™] line of component audio/video cables. Products include HDMI cables, single and dual link DVI-D cables, and HDMI-to-DVI cables and adapters. The Jumper Shop is exhibiting the new cables here during SCTE CableTec Expo, Booth 553.

High-performance Python[™] component interconnects from Steren are precision engineered to achieve the most accurate video reproduction and resolution. These cables feature 99.99% pure oxygen-free copper wire, 95% coverage copper braiding, 100% coverage aluminum-polyester foil shielding, genuine 24K gold plated heavy-duty connectors and super-flexible PVC jackets.

The DVI-D and HDMI cables provide the ultimate in video and audio signal connectivity for new-model HDTV sets and monitors, DVD players/recorders and HD set-top boxes. These cables feature superior copper braiding coverage, 100% aluminum-polyester foil shielding, genuine 24K gold-plated copper contacts and super-flexible PVC jackets. HDMI and HDMI-to-DVI cables are both available in 6, 10, 15 and 30-foot lengths, while DVI-D cables come in 6, 10 and 12-foot lengths for both single and dual link.

(more)

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Jumper Shop HDTV Connectivity
Page 2

“HD equipment connections require cables made of high-quality materials and produced with superior manufacturing processes,” said Ed Bradley, president of The Jumper Shop. “Stereon’s Python™ HD cables provide unmatched performance and proven reliability that last a lifetime. Our addition of Stereon’s DVI and HDMI products allows MSOs to provide their subscribers state-of-the-art connectivity.”

About The Jumper Shop, LLC

The Jumper Shop is a one-stop drop installation source for MSOs. Since 1984, the company has been a leading manufacturer of custom cable jumpers and a key partner to the cable industry. The Jumper Shop specializes in creating high-quality jumpers for all types of applications, including analog and digital TV, high-speed data and voice/VoIP. The Jumper Shop is known for complete custom installation kits and packaging with all the cables and other necessary supplies, and also offers quality products from Stereon Electronics. Based in Livermore, California, The Jumper Shop is a Stereon company and a Certified Minority Business Enterprise. For more information, visit www.jumpershop.com.

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